

DOSSIER COVERAGE REPORT

SATTVIK CERTIFICATIONS

NOVEMBER-DECEMBER 2023



*TWENTY7 INC.*

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## ACTIVITIES

S. NO.	TITLE	PR TOOL	Remarks
1	Abhishek Biswas , Sattvik Certifications Founder Share Insights on Food Awareness Pane	Press Release	Done
2.	Sattvik Certifications Bestows Prestigious Jain Certification upon Taj Gandhinagar Resort & Spa	Press Release	Done
3	Sattvik Certifications Grants Esteemed Vegan Certification to Blue Tribe Manufacturing Facility	Press Release	Done
4	Sarvatt Restaurant at Hyatt Regency Ahmedabad Achieves Sattvik Certifications for Exemplary Vegetarian/Jain Practices	Press Release	Done
5	Sattvik Certifications Recognizes Farmley with Prestigious Vegetarian and Vegan Certification	Press Release	Done
6	Sattvik Certifications Grants Vegan Certification to Tirupati Foods for Sonipat Manufacturing Unit	Press Release	Done
7	Making Food Sattvik Compliant	Interview	Done

## MEDIA COVERAGES

S NO.	Date	Publications	LINK	PR TOOL
1.	20.11.23	HospiBuz	<a href="https://hospibuz.com/abhishek-biswas-sattvik-certifications-founder-share-insights-on-food-awareness-panel/">https://hospibuz.com/abhishek-biswas-sattvik-certifications-founder-share-insights-on-food-awareness-panel/</a>	Press Release
2.	19.11.23	Passionate in Marketing	<a href="https://www.passionateinmarketing.com/abhishek-biswas-sattvik-certifications-founder-share-insights-on-food-awareness-panel/">https://www.passionateinmarketing.com/abhishek-biswas-sattvik-certifications-founder-share-insights-on-food-awareness-panel/</a>	Press Release
3.	20-11-23	Biz RapidX	<a href="https://bizrapidx.com/business/abhishek-biswas-sattvik-certifications-founder-share-insights-on-food-awareness-panel/">https://bizrapidx.com/business/abhishek-biswas-sattvik-certifications-founder-share-insights-on-food-awareness-panel/</a>	Press Release
4	20-11-23	Online news9	<a href="https://onlinenews9.in/business/abhishek-biswas-sattvik-certifications-founder-share-insights-on-food-awareness-panel/">https://onlinenews9.in/business/abhishek-biswas-sattvik-certifications-founder-share-insights-on-food-awareness-panel/</a>	Press Release
5	20-11-23	Business Micro	<a href="https://businessmicro.in/business/abhishek-biswas-sattvik-certifications-founder-share-insights-on-food-awareness-panel/">https://businessmicro.in/business/abhishek-biswas-sattvik-certifications-founder-share-insights-on-food-awareness-panel/</a>	Press Release

6	20-11-23	Chandigarh City News	<a href="https://www.chandigarhcitynews.com/abhish-ek-biswas-sattvik-certifications-founder-share-insights-on-food-awareness-panel/">https://www.chandigarhcitynews.com/abhish-ek-biswas-sattvik-certifications-founder-share-insights-on-food-awareness-panel/</a>	Press Release
7	01-12-23	Indian Television	<a href="https://indiantelevision.com/mam/marketing/brands/sattvik-certifications-awards-farmley-with-vegetarian-and-vegan-certification-231201">https://indiantelevision.com/mam/marketing/brands/sattvik-certifications-awards-farmley-with-vegetarian-and-vegan-certification-231201</a>	Press Release
8	29-11-23	Food Infotech	<a href="https://www.foodinfotech.com/sattvik-certifications-grants-esteemed-vegan-certification-to-blue-tribe-manufacturing-facility/#:~:text=In%20recognition%20of%20Blue%20Tribe's,conscious%20and%20socially%20responsible%20practices">https://www.foodinfotech.com/sattvik-certifications-grants-esteemed-vegan-certification-to-blue-tribe-manufacturing-facility/#:~:text=In%20recognition%20of%20Blue%20Tribe's,conscious%20and%20socially%20responsible%20practices</a>	Press Release
9	02-12-23	ET Hospitality	<a href="https://hospitality.economictimes.indiatimes.com/news/hotels/sarvatt-restaurant-at-hyatt-regency-ahmedabad-achieves-sattvik-certifications/105678699">https://hospitality.economictimes.indiatimes.com/news/hotels/sarvatt-restaurant-at-hyatt-regency-ahmedabad-achieves-sattvik-certifications/105678699</a>	Press Release
10	04-12-23	Business Micro	<a href="https://businessmicro.in/business/sattvik-certifications-recognizes-farmley-with-prestigious-vegetarian-and-vegan-certification/">https://businessmicro.in/business/sattvik-certifications-recognizes-farmley-with-prestigious-vegetarian-and-vegan-certification/</a>	Press Release
11	04-12-23	Online News9	<a href="https://onlinenews9.in/business/sattvik-certifications-recognizes-farmley-with-prestigious-vegetarian-and-vegan-certification/">https://onlinenews9.in/business/sattvik-certifications-recognizes-farmley-with-prestigious-vegetarian-and-vegan-certification/</a>	Press Release
12	04-12-23	Biz RapidX	<a href="https://bizrapidx.com/business/sattvik-certifications-recognizes-farmley-with-prestigious-vegetarian-and-vegan-certification/">https://bizrapidx.com/business/sattvik-certifications-recognizes-farmley-with-prestigious-vegetarian-and-vegan-certification/</a>	Press Release



13	02-12-23	Konexio Network	<a href="https://konexionnetwork.com/NewsDetails.aspx?newsid=c7f3b61b-856c-4560-8342-a7d071789831">https://konexionnetwork.com/NewsDetails.aspx?newsid=c7f3b61b-856c-4560-8342-a7d071789831</a>	Press Release
14		Passionate in Marketing	<a href="https://www.passionateinmarketing.com/sattvik-certifications-recognizes-farmley-with-prestigious-vegetarian-and-vegan-certification/">https://www.passionateinmarketing.com/sattvik-certifications-recognizes-farmley-with-prestigious-vegetarian-and-vegan-certification/</a>	Press Release
15	02-12-23	Media Brief	<a href="https://mediabrief.com/farmley-earns-prestigious-vegetarian-and-vegan-certifications-from-sattvik/">https://mediabrief.com/farmley-earns-prestigious-vegetarian-and-vegan-certifications-from-sattvik/</a>	Press Release
16		FNB News	<a href="https://www.fnbnews.com/Top-News/sattvik-certifications-grants-esteemed-vegan-certification-to-blue-tribe-manufacturing-facility-76055#:~:text=Sattvik%20Certifications%2C%20a%20leading%20certification,located%20in%20Chandigarh%20and%20Bangalore">https://www.fnbnews.com/Top-News/sattvik-certifications-grants-esteemed-vegan-certification-to-blue-tribe-manufacturing-facility-76055#:~:text=Sattvik%20Certifications%2C%20a%20leading%20certification,located%20in%20Chandigarh%20and%20Bangalore</a>	Press Release
17	29-11-23	Food Infotech	<a href="https://www.foodinfotech.com/sattvik-certifications-grants-esteemed-vegan-certification-to-blue-tribe-manufacturing-facility/">https://www.foodinfotech.com/sattvik-certifications-grants-esteemed-vegan-certification-to-blue-tribe-manufacturing-facility/</a>	Press Release
18	04-12-23	Food TechBiz	<a href="https://www.foodtechbiz.com/business-updates/sattvik-certifications-grants-vegan-certification-to-blue-tribe-manufacturing-facility">https://www.foodtechbiz.com/business-updates/sattvik-certifications-grants-vegan-certification-to-blue-tribe-manufacturing-facility</a>	Press Release
19	02-12-23	FNB News	<a href="http://www.fnbnews.com/Top-News/sattvik-certifications-grants-esteemed-vegan-certification-to-blue-tribe-manufacturing-facility-76055#:~:text=Sattvik%20Certifications%2C%20a%20leading%20certification,located%20in%20Chandigarh%20and%20Bangalore">http://www.fnbnews.com/Top-News/sattvik-certifications-grants-esteemed-vegan-certification-to-blue-tribe-manufacturing-facility-76055#:~:text=Sattvik%20Certifications%2C%20a%20leading%20certification,located%20in%20Chandigarh%20and%20Bangalore</a>	Press Release

20	04-12-23	HospiBuz	<a href="https://hospibuz.com/sarvatt-restaurant-at-hyatt-regency-ahmedabad-achieves-sattvik-certifications-for-exemplary-vegetarian-jain-practices/">https://hospibuz.com/sarvatt-restaurant-at-hyatt-regency-ahmedabad-achieves-sattvik-certifications-for-exemplary-vegetarian-jain-practices/</a>	Press Release
21	05-12-23	Food Infotech	<a href="https://www.foodinfotech.com/sattvik-certifications-bestows-prestigious-jain-certification-upon-taj-gandhinagar-resort-spa/">https://www.foodinfotech.com/sattvik-certifications-bestows-prestigious-jain-certification-upon-taj-gandhinagar-resort-spa/</a>	Press Release
22	04-12-23	Biz RapidX	<a href="https://bizrapidx.com/business/sarvatt-restaurant-at-hyatt-regency-ahmedabad-achieves-sattvik-certifications-for-exemplary-vegetarian-jain-practices/">https://bizrapidx.com/business/sarvatt-restaurant-at-hyatt-regency-ahmedabad-achieves-sattvik-certifications-for-exemplary-vegetarian-jain-practices/</a>	Press Release
23	04-12-23	Online news9	<a href="https://onlinenews9.in/business/sarvatt-restaurant-at-hyatt-regency-ahmedabad-achieves-sattvik-certifications-for-exemplary-vegetarian-jain-practices/">https://onlinenews9.in/business/sarvatt-restaurant-at-hyatt-regency-ahmedabad-achieves-sattvik-certifications-for-exemplary-vegetarian-jain-practices/</a>	Press Release
24	02-12-23	Passionate in Marketing	<a href="https://www.passionateinmarketing.com/sarvatt-restaurant-at-hyatt-regency-ahmedabad-achieves-sattvik-certifications-for-exemplary-vegetarian-jain-practices/">https://www.passionateinmarketing.com/sarvatt-restaurant-at-hyatt-regency-ahmedabad-achieves-sattvik-certifications-for-exemplary-vegetarian-jain-practices/</a>	Press Release
25	04-12-23	HospiBuz	<a href="https://hospibuz.com/sattvik-certifications-bestows-prestigious-jain-certification-upon-taj-gandhinagar-resort-spa/">https://hospibuz.com/sattvik-certifications-bestows-prestigious-jain-certification-upon-taj-gandhinagar-resort-spa/</a>	Press Release
26	05-12-23	BW Hotelier	<a href="https://bwhotelier.businessworld.in/article/Taj-Gandhinagar-Resort-Spa-awarded-Sattvik-Jain-Certification-/05-12-2023-501115/">https://bwhotelier.businessworld.in/article/Taj-Gandhinagar-Resort-Spa-awarded-Sattvik-Jain-Certification-/05-12-2023-501115/</a>	Press Release




27	11-12-23	Food Infotech	<a href="https://www.foodinfotech.com/sattvik-certifications-grants-vegan-certification-to-tirupati-food-industries-pvt-ltd/">https://www.foodinfotech.com/sattvik-certifications-grants-vegan-certification-to-tirupati-food-industries-pvt-ltd/</a>	Press Release
28	12-12-23	FoodTechBiz	<a href="https://www.foodtechbiz.com/business-updates/sattvik-certifications-grants-vegan-certification-to-tirupati-food-industries">https://www.foodtechbiz.com/business-updates/sattvik-certifications-grants-vegan-certification-to-tirupati-food-industries</a>	Press Release
29	13-12-23	HospiBuz	<a href="https://hospibuz.com/sattvik-certifications-grants-vegan-certification-to-tirupati-food-industries-pvt-ltd/">https://hospibuz.com/sattvik-certifications-grants-vegan-certification-to-tirupati-food-industries-pvt-ltd/</a>	Press Release
30	13-12-23	Patriot	<a href="https://thepatriot.in/profile/making-food-sattvik-compliant-43526">https://thepatriot.in/profile/making-food-sattvik-compliant-43526</a>	Interview
31	14-12-23	FNB News	<a href="http://www.fnbnews.com/Top-News/sattvik-certifications-grants-vegan-certification-to-tirupati-food-industries-76168">http://www.fnbnews.com/Top-News/sattvik-certifications-grants-vegan-certification-to-tirupati-food-industries-76168</a>	Press Release






## ACTIVITIES - Pipeline

S NO.	PUBLICATIONS	PR TOOL	REMARKS
1.	Hindu Business Line	Interview	Scheduled on 18th
2.	ET HealthWorld	Interview	Confirmation awaiting for timing from Journalist


Here is the snapshot (from past week) which clearly indicates our position to a wider target audience :

Keywords we searched - Sattvik Certifications, Vegan Certification, Abhishek Biswas from Sattvik Certification

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 Passionate In Marketing

**Sattvik Certifications Grants Vegan Certification to Tirupati Food Industries Pvt. Ltd.**

New Delhi, 15th December, 2023: Sattvik Certifications, is pleased to announce the certification to "Tirupati Food Industries Pvt. Ltd." manufacturing unit...


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**Making food Sattvik compliant**

Sattvik Certifications has emerged as the world's first organisation to certify restaurants as vegetarian and vegan.


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**Sattvik Certifications grants vegan certification to Tirupati Food Industries**

Discover how Tirupati Food Industries earns Sattvik Vegan Certification, ensuring ethical, sustainable practices in their pulses and agro-based products.


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# Sarvatt Restaurant at Hyatt Regency Ahmedabad achieves Sattvik certifications

Sarvatt's production facility has been rigorously evaluated and approved by the Sattvik Council of India, a preeminent body that certifies dining establishments for conformity to traditional Indian diets under the vegetarian/Jain code.



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Buzzing Now Food Business News

29/11/2023



### Trending Post

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## Taj Gandhinagar Resort & Spa awarded Sattvik Jain Certification

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*The certification involves a rigorous inspection of cooking facilities, ingredients and culinary practices*



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# Abhishek Biswas , Sattvik Certifications Founder Share Insights on Food Awareness Panel

By **Passionate in Marketing** - November 19, 2023

279

0



## Abhishek Biswas , Sattvik Certifications Founder Share Insights on Food Awareness Panel

by Rabinra Nov 20, 2023 0 Comment





## Sattvik Certifications awards Farmley with vegetarian and vegan certification

Sattvik certifications enhance Farmley's image as a responsible market player.



business

## Sattvik Certifications Recognizes Farmley with Prestigious Vegetarian and Vegan Certification

by Rabindra · Dec 4, 2023 · 0 Comment



manufacturing practices.

New Delhi, 4th December 2023: Sattvik Certifications, a leading standard-developing organisation specifically for Vegetarian and Vegan standard certifications, is proud to announce that Farmley, has been awarded the prestigious Vegetarian and Vegan Certifications in recognition of its commitment to producing vegetarian and plant-based products and maintaining a cruelty-free manufacturing process.

Sattvik Certifications, noted for its strict standards and extensive review procedure, has awarded Farmley the Vegetarian and Vegan Certificates following a thorough inspection of its facilities, ingredients, and



# Sattvik Certifications Recognizes Farmley with Prestigious Vegetarian and Vegan Certification

By [Rabindra](#) [December 4, 2023](#) In [Business](#)  
[No Comments](#)



New Delhi, 4th December 2023:

Sattvik Certifications, a leading standard-developing organisation, has officially recognized Farmley for its commitment to vegetarian and vegan standards.





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SAFETY

## Sattvik Certifications Grants Esteemed Vegan Certification to Blue Tribe Manufacturing Facility

The Vegan Certification validates Blue Tribe Manufacturing Facility's commitment to manufacturing goods that meet the highest vegan standards, assuring the absence of any animal-derived components or by-products.

NOVEMBER 29, 2023





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## Sattvik Certifications grants vegan certification to Blue Tribe manufacturing facility





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TOP NEWS

**Sattvik certifications grants esteemed Vegan Certification to Blue Tribe Manufacturing Facility**

Saturday, 02 December, 2023, 12 : 00 PM [IST]

Our Bureau, New Delhi

Sattvik Certifications, a leading certification authority dedicated to promoting ethical and sustainable practices, proudly announces the conferral of its prestigious Vegan Certification upon the Blue Tribe Manufacturing Facility located in Chandigarh and Bangalore.

In recognition of Blue Tribe's unwavering commitment to ethical and cruelty-free manufacturing processes, Sattvik Certifications has been awarded the Vegan Certification, signifying the facility's alignment with environmentally conscious and socially responsible practices.

The Vegan Certification validates Blue Tribe Manufacturing Facility's commitment to manufacturing goods that meet the highest vegan standards, assuring the absence of any animal-derived components or by-products. This achievement is a big step forward in Blue Tribe's quest for sustainable and ethical manufacturing practices.

Abhishek Biswas, founder of Sattvik Certifications and secretary general of Sattvik Council of India, said, "We are pleased to acknowledge and certify Blue Tribe Manufacturing Facility for its outstanding commitment to vegan principles. Consumers will also obtain labeling clarity with the Sattvik Vegan 100% Quality Assurance mark, which will clear the ambiguity that they generally acquire through the product name, especially on Vegan Products, through Sattvik certifications."

Sohil Wazir, chief commercial officer at Blue Tribe Manufacturing Facility, said, "This certification reflects our team's unwavering dedication to meeting the growing demand for ethical and sustainable products in today's conscientious consumer landscape."

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"Not revamp, extensive punitive measures needed"



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PROFILE

- DECEMBER 13, 2023

| BY : MOHD SHEHWAAZ KHAN






Sattvik Certifications has emerged as the world's first organisation to certify restaurants as vegetarian and vegan



## Sattvik Certifications Bestows Prestigious Jain Certification upon Taj Gandhinagar Resort & Spa

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04/12/2023







**Are you a food manufacturer?**

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**METTLER TOLEDO**

PROCESSING

## Sattvik Certifications Bestows Prestigious Jain Certification upon Taj Gandhinagar Resort & Spa

This accreditation is proof of Taj Gandhinagar Resort & Spa commitment to maintaining the greatest purity standards and following Jain dietary guidelines.

DECEMBER 5, 2023



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TOP NEWS

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### Sattvik Certifications grants vegan certification to Tirupati Food Industries

Thursday, 14 December, 2023, 16 : 00 PM [IST]

Our Bureau, New Delhi

Sattvik Certifications, has granted vegan certification to Tirupati Food Industries Pvt. Ltd., manufacturing unit under Sattvik Vegan code.

It is one of the eminent food business conglomerates engaged in producing various range of products and has consistently demonstrated its commitment to ethical practices and quality standards. For over 50 years, Tirupati Foods has been in the business of pulses and agro based products.

The manufacturing unit (located in Sonapat) has undergone a rigorous evaluation process by Sattvik Certifications Lead Auditor, ensuring that all products manufactured at this facility meet the strict criteria for vegan national and international standards and guidelines. This includes scrutinizing ingredient sourcing, and production processes, and adhering to the highest standards of ethical and sustainable practices.

Abhishek Biswas, founder of Sattvik Certifications and secretary general of Sattvik Council of India, said, "I extend my heartfelt congratulations to Tirupati Food Industries Pvt. Ltd. for receiving Sattvik Vegan Certificate. It signifies a shared commitment to ethical and sustainable practices within the food industry. Sattvik Certification not only underscores establishment dedication to meeting the specific needs of the growing vegan community but also brings several key benefits to their valued customers. It's about fostering trust, promoting transparency, and ensuring that customers have access to products that not only meet their dietary preferences but also reflect a shared commitment to ethical and sustainable practices. This, in turn, creates a positive impact on customer satisfaction and loyalty. With dietary preferences becoming more varied, the Sattvik Vegan Mark becomes a reliable marker, making it easier for customers to identify products that align with their lifestyle choices. This

**FoodBeverageNews e-paper**

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"Not revamp, extensive punitive measures needed"



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Packaged wheat flour market growth 19% CAGR; may reach Rs 7500 cr: Ikon

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Sattvik Certifications Grants Vegan Certification to Tirupati Food Industries Pvt. Ltd.

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