DOSSIER COVERAGE REPORT

SATTVIK CERTIFICATIONS

NOVEMBER-DECEMBER 2023



TWENTY7 INC.

<u>ACTIVITIES</u>

S. NO.	TITLE	PR TOOL	Remarks
1	Abhishek Biswas , Sattvik Certifications Founder Share Insights on Food Awareness Pane	Press Release	Done
2.	Sattvik Certifications Bestows Prestigious Jain Certification upon Taj Gandhinagar Resort & Spa	Press Release	Done
3	Sattvik Certifications Grants Esteemed Vegan Certification to Blue Tribe Manufacturing Facility	Press Release	Done
4	Sarvatt Restaurant at Hyatt Regency Ahmedabad Achieves Sattvik Certifications for Exemplary Vegetarian/Jain Practices	Press Release	Done
5	Sattvik Certifications Recognizes Farmley with Prestigious Vegetarian and Vegan Certification	Press Release	Done
6	Sattvik Certifications Grants Vegan Certification to Tirupati Foods for Sonipat Manufacturing Unit	Press Release	Done
7	Making Food Sattvik Compliant	Interview	Done

MEDIA COVERAGES

S NO.	Date	Publications	LINK	PR TOOL
1.	20.11.23	HospiBuz	https://hospibuz.com/abhishek-biswas-satt vik-certifications-founder-share-insights-o n-food-awareness-panel/	Press Release
2.	19.11.23	Passionate in	https://www.passionateinmarketing.com/ab hishek-biswas-sattvik-certifications-founde r-share-insights-on-food-awareness-panel/	Press Release
3.	20-11-23	Biz RapidX	https://bizrapidx.com/business/abhishek-bis was-sattvik-certifications-founder-share-insi ghts-on-food-awareness-panel/	Press Release
4	20-11-23	Online news9	https://onlinenews9.in/business/abhishek-bis was-sattvik-certifications-founder-share-insi ghts-on-food-awareness-panel/	Press Release
5	20-11-23	Business Micro	https://businessmicro.in/business/abhishek-biswas-sattvik-certifications-founder-share-insights-on-food-awareness-panel/	Press Release

6	20-11-23	Chandigarh City News	https://www.chandigarhcitynews.com/abhishek-biswas-sattvik-certifications-founder-share-insights-on-food-awareness-panel/	Press Release
7	01-12-23	Indian Television	https://indiantelevision.com/mam/marketing/brands/sattvik-certifications-awards-farmley-with-vegetarian-and-vegan-certification-231 201	Press Release
8	29-11-23	Food Infotech	https://www.foodinfotech.com/sattvik-certifications-grants-esteemed-vegan-certification-to-blue-tribe-manufacturing-facility/#:~:text=In%20recognition%20of%20Blue%20Tribe's conscious%20and%20socially%20responsible%20practices	Press Release
9	02-12-23	ET Hospitality	https://hospitality.economictimes.indiatimes.com/news/hotels/sarvatt-restaurant-at-hyatt-regency-ahmedabad-achieves-sattvik-certifications/105678699	Press Release
10	04-12-23	Business Micro	https://businessmicro.in/business/sattvik-cert ifications-recognizes-farmley-with-prestigiou s-vegetarian-and-vegan-certification/	Press Release
11	04-12-23	Online News9	https://onlinenews9.in/business/sattvik-certifications-recognizes-farmley-with-prestigious-vegetarian-and-vegan-certification/	Press Release
12	04-12-23	Biz RapidX	https://bizrapidx.com/business/sattvik-certifications-recognizes-farmley-with-prestigious-vegetarian-and-vegan-certification/	Press Release

13	02-12-23	Konexio Network	https://konexionetwork.com/NewsDetails.as px?newsid=c7f3b61b-856c-4560-8342-a7d0 71789831	Press Release
14		Passionate in Marketing	https://www.passionateinmarketing.com/satt vik-certifications-recognizes-farmley-with-pr estigious-vegetarian-and-vegan-certification/	Press Release
15	02-12-23	Media Brief	https://mediabrief.com/farmley-earns-prestig ious-vegetarian-and-vegan-certifications-fro m-sattvik/	Press Release
16		FNB News	https://www.fnbnews.com/Top-News/sattvik-certifications-grants-esteemed-vegan-certification-to-blue-tribe-manufacturing-facility-76055#:~:text=Sattvik%20Certifications%2C%20a%20leading%20certification,located%20in%20Chandigarh%20and%20Bangalore	Press Release
17	29-11-23	Food Infotech	https://www.foodinfotech.com/sattvik-certifications-grants-esteemed-vegan-certification-to-blue-tribe-manufacturing-facility/	Press Release
18	04-12-23	Food TechBiz	https://www.foodtechbiz.com/business-updates/sattvik-certifications-grants-vegan-certification-to-blue-tribe-manufacturing-facility	Press Release
19	02-12-23	FNB News	http://www.fnbnews.com/Top-News/sattvik-certifications-grants-esteemed-vegan-certification-to-blue-tribe-manufacturing-facility-76055#:~:text=Sattvik%20Certifications%2C%20a%20leading%20certification,located%20in%20Chandigarh%20and%20Bangalore	Press Release

20	04-12-23	HospiBuz	https://hospibuz.com/sarvatt-restaurant-at-hy att-regency-ahmedabad-achieves-sattvik-cert ifications-for-exemplary-vegetarian-jain-prac tices/	Press Release
21	05-12-23	Food Infotech	https://www.foodinfotech.com/sattvik-certifications-bestows-prestigious-jain-certification-upon-taj-gandhinagar-resort-spa/	Press Release
22	04-12-23	Biz RapidX	https://bizrapidx.com/business/sarvatt-restaur ant-at-hyatt-regency-ahmedabad-achieves-sat tvik-certifications-for-exemplary-vegetarian- jain-practices/	Press Release
23	04-12-23	Online news9	https://onlinenews9.in/business/sarvatt-restaurant-at-hyatt-regency-ahmedabad-achieves-sattvik-certifications-for-exemplary-vegetarian-jain-practices/	Press Release
24	02-12-23	Passionate in Marketing	https://www.passionateinmarketing.com/sarv att-restaurant-at-hyatt-regency-ahmedabad-a chieves-sattvik-certifications-for-exemplary- vegetarian-jain-practices/	Press Release
25	04-12-23	HospiBuz	https://hospibuz.com/sattvik-certifications-bestows-prestigious-jain-certification-upon-tajgandhinagar-resort-spa/	Press Release
26	05-12-23	BW Hotelier	https://bwhotelier.businessworld.in/article/Ta j-Gandhinagar-Resort-Spa-awarded-Sattvik-J ain-Certification-/05-12-2023-501115/	Press Release

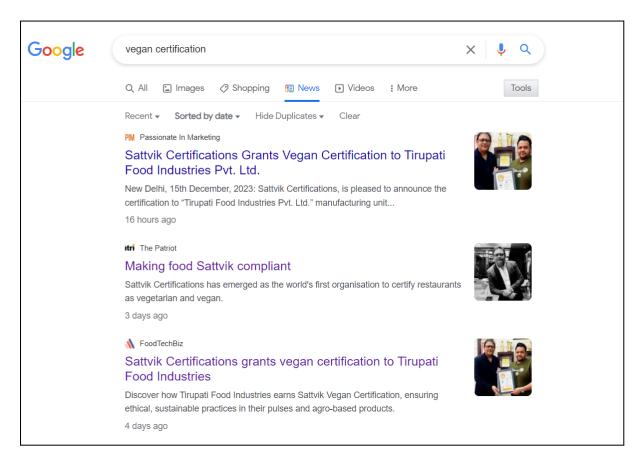
27	11-12-23	Food Infotech	https://www.foodinfotech.com/sattvik-certifications-grants-vegan-certification-to-tirupati-food-industries-pvt-ltd/	Press Release
28	12-12-23	FoodTechBiz	https://www.foodtechbiz.com/business-updates/sattvik-certifications-grants-vegan-certification-to-tirupati-food-industries	Press Release
29	13-12-23	HospiBuz	https://hospibuz.com/sattvik-certifications-gr ants-vegan-certification-to-tirupati-food-indu stries-pvt-ltd/	Press Release
30	13-12-23	Patriot	https://thepatriot.in/profile/making-food-satt vik-compliant-43526	Interview
31	14-12-23	FNB News	http://www.fnbnews.com/Top-News/sattvik-certifications-grants-vegan-certification-to-tirupati-food-industries-76168	Press Release

ACTIVITIES - Pipeline

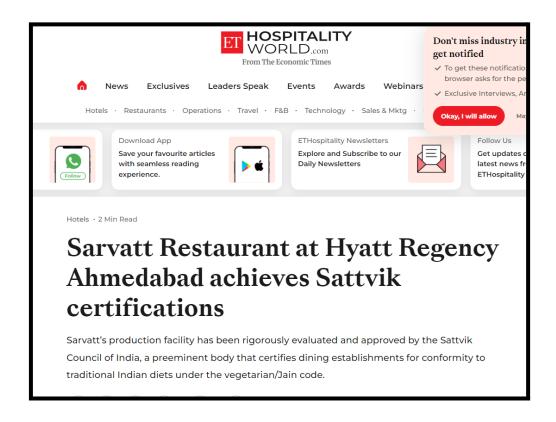
S NO.	PUBLICATIONS	PR TOOL	REMARKS
1.	Hindu Business Line	Interview	Scheduled on 18th
2.	ET HealthWorld	Interview	Confirmation awaiting for timing from Journalist

Here is the snapshot (from past week) which clearly indicates our position to a wider target audience:

Keywords we searched - Sattvik Certifications, Vegan Certification, Abhishek Biswas from Sattvik Certification

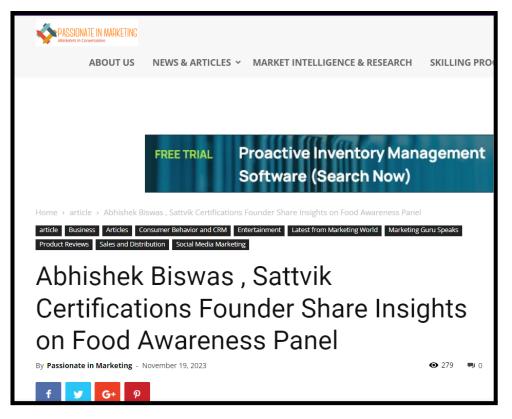


SNAPSHOTS-















manufacturing practices.

Sattvik Certifications, noted for its strict standards and extensive review procedure, has awarded Farmley the Vegetarian and Vegan Certificates following a thorough inspection of its facilities, ingredients, and

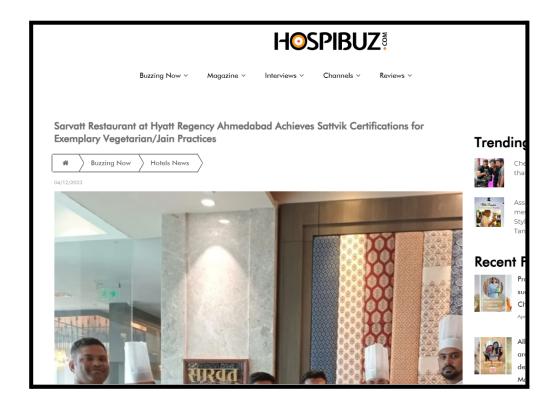
Sattvik Certifications Recognizes
Farmley with Prestigious
Vegetarian and Vegan
Certification

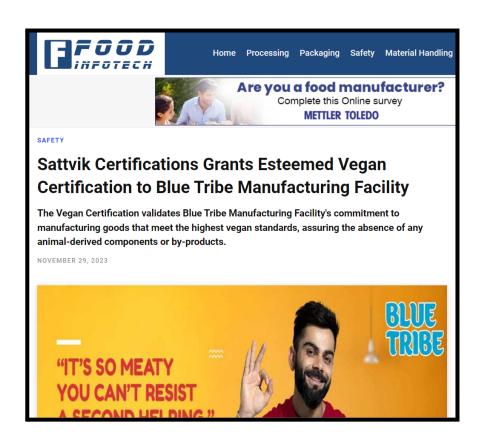
By Rabindra

December 4, 2023
New Delhi, 4th December 2023:
Sattvik Certifications, a leading

standard-developing organisation















Buzzing Now > Magazine > Inter

nterviews >

Channels V

Reviews >

Sattvik Certifications Bestows Prestigious Jain Certification upon Taj Gandhinagar Resort & Spa

Buzzing Now Hotels News

14/19/9099











Thank You!

 $XXVII_{\text{Inc.}^{\text{\tiny{TM}}}}$