

## DOSSIER COVERAGE REPORT

SATTVIK

CERTIFICATIONS

DECEMBER 2023 - JANUARY 2024



*TWENTY7 INC.*

**XXVII** Inc.™

## **ACTIVITIES**

S. NO.	TITLE	PR TOOL	Remarks
1	Veg, vegan food auditing firm Sattvik Certifications set to expand its footprint abroad further	Interview	Done
2.	Tenali Double Horse Group becomes the First South Indian Pulses and Dals brand to get Sattvik Certification	Press Release	Done
3	World's first veg, vegan food auditing firm Sattvik Certifications builds trust in consumers	Interview	Done
4	India and the Indian vegetarian and vegan diaspora is a strong market	Interview	Done
5	The importance of food awareness	Coverage on - Panel Discussion	Done
6	Vegetarianism and Public Health: Examining the Impact on Well-being	Authored Article	Coverage Awaiting

## MEDIA COVERAGES

S NO.	Date	Publications	LINKS	PR TOOL
1.	26.12.23	Hindu Business Line	<a href="https://www.thehindubusinessline.com/economy/agri-business/veg-vegan-food-auditing-firm-sattvik-certifications-set-to-expand-its-footprint-abroad-further/article67674305.ece">https://www.thehindubusinessline.com/economy/agri-business/veg-vegan-food-auditing-firm-sattvik-certifications-set-to-expand-its-footprint-abroad-further/article67674305.ece</a>	Interview
2.	03-01-24	Krishak Jagat	<a href="https://www.en.krishakjagat.org/farmin-g-agriculture/tenali-double-horse-group-becomes-the-first-south-indian-pulses-and-dals-brand-to-get-sattvik-certification/">https://www.en.krishakjagat.org/farmin-g-agriculture/tenali-double-horse-group-becomes-the-first-south-indian-pulses-and-dals-brand-to-get-sattvik-certification/</a>	Press Release
3.	03-01-24	Hospibuz	<a href="https://hospibuz.com/tenali-double-horse-group-becomes-the-first-south-indian-pulses-and-dals-brand-to-get-sattvik-certification/">https://hospibuz.com/tenali-double-horse-group-becomes-the-first-south-indian-pulses-and-dals-brand-to-get-sattvik-certification/</a>	Press Release
4	03-01-24	Food Infotech	<a href="https://www.foodinfotech.com/sattvik-certifications-awards-the-sattvik-vegetarian-certificate-to-tenali-double-horse-group/">https://www.foodinfotech.com/sattvik-certifications-awards-the-sattvik-vegetarian-certificate-to-tenali-double-horse-group/</a>	Press Release
6	09-01-24	FNB News	<a href="http://www.fnbnews.com/Food-Safety/tenali-double-horse-first-south-indian-pulses-and-dals-brand-to-get-sattvik-76371">http://www.fnbnews.com/Food-Safety/tenali-double-horse-first-south-indian-pulses-and-dals-brand-to-get-sattvik-76371</a>	Press Release
5	17-01-24	Food Tech Biz	<a href="https://www.foodtechbiz.com/business-updates/tenali-double-horse-group-to-get-sattvik-certification">https://www.foodtechbiz.com/business-updates/tenali-double-horse-group-to-get-sattvik-certification</a>	Press Release
10	17-01-24	Passionate in Marketing	<a href="https://www.passionateinmarketing.com/tenali-double-horse-group-becomes-the-first-south-indian-pulses-and-dals-brand-to-get-sattvik-certification/">https://www.passionateinmarketing.com/tenali-double-horse-group-becomes-the-first-south-indian-pulses-and-dals-brand-to-get-sattvik-certification/</a>	Press Release

7	18-01-24	Business Micro	<a href="https://businessmicro.in/business/tenali-double-horse-group-becomes-the-first-south-indian-pulses-and-dals-brand-to-get-sattvik-certification/">https://businessmicro.in/business/tenali-double-horse-group-becomes-the-first-south-indian-pulses-and-dals-brand-to-get-sattvik-certification/</a>	Press Release
8	18-01-24	Quick Biz News	<a href="https://quickbiznews.com/business/tenali-double-horse-group-becomes-the-first-south-indian-pulses-and-dals-brand-to-get-sattvik-certification/">https://quickbiznews.com/business/tenali-double-horse-group-becomes-the-first-south-indian-pulses-and-dals-brand-to-get-sattvik-certification/</a>	Press Release
9	18-01-24	Hello Kotpad	<a href="https://hellokotpad.com/business/tenali-double-horse-group-becomes-the-first-south-indian-pulses-and-dals-brand-to-get-sattvik-certification/">https://hellokotpad.com/business/tenali-double-horse-group-becomes-the-first-south-indian-pulses-and-dals-brand-to-get-sattvik-certification/</a>	Press Release
11	18-01-24	Indian Television	<a href="https://indiantelevision.com/mam/marketing/brands/tenali-double-horse-group-gets-sattvik-certification-240118">https://indiantelevision.com/mam/marketing/brands/tenali-double-horse-group-gets-sattvik-certification-240118</a>	Press Release
12	14-01-24	India Retailing	<a href="https://www.indiaretailing.com/2024/01/14/worlds-first-veg-vegan-food-auditing-firm-sattvik-certifications-builds-trust-in-consumers/">https://www.indiaretailing.com/2024/01/14/worlds-first-veg-vegan-food-auditing-firm-sattvik-certifications-builds-trust-in-consumers/</a>	Interview
13	18-01-24	ET Hospitality	<a href="https://hospitality.economictimes.indiatimes.com/news/operations/food-and-beverages/india-and-the-indian-vegetarian-and-vegan-diaspora-is-a-strong-market/106917130">https://hospitality.economictimes.indiatimes.com/news/operations/food-and-beverages/india-and-the-indian-vegetarian-and-vegan-diaspora-is-a-strong-market/106917130</a>	Interview
14	Oct 2023-Dec 2023	Hotels & Restaurants Network	Print	Feature - Panel Discussion

## **Editorial Work**

1. 1 Press Release
2. 1 Authored Article

*This snapshot clearly communicates our position to a broader audience*

The screenshot shows a Google search for "sattvik certifications". The results list four news articles, each with a source logo, a headline, a brief description, and a timestamp. To the right of each article is a small thumbnail image.

- ET Hospitality** (verified):  
Headline: "India and the Indian vegetarian and vegan diaspora is a strong market"  
Text: Abhishek Biswas, founder of Sattvik Certifications and secretary-general Sattvik Council of India on his company's work in the food and...  
Time: 2 days ago  
Image: A man in a suit (Abhishek Biswas) speaking at a podium.
- Indian Television** (verified):  
Headline: Tenali Double Horse Group gets Sattvik Certification | 1 Indian Television Dot Com  
Text: Mumbai: Sattvik Certifications, the premier certification body for vegetarian, vegan, and Jain food & lifestyle, has awarded its Sattvik...  
Time: 23 hours ago  
Image: A logo for "TENALI DOUBLE HORSE" with "FALGUN & CO" below it.
- The Hindu BusinessLine** (verified):  
Headline: Veg, vegan food auditing firm Sattvik Certifications set to expand its footprint abroad further  
Text: Sattvik Certifications, which endorses vegetarian and vegan foods, in India and abroad will soon begin its certification process in...  
Time: 3 weeks ago  
Image: A close-up of a fork lifting a piece of food from a plate.
- India Retailing** (verified):  
Headline: World's first veg, vegan food auditing firm Sattvik Certifications builds trust in consumers  
Text: Sattvik Certifications has its presence in India, Singapore, United Arab Emirates and is planning to expand to Thailand, Canada and the US.  
Image: A man in a suit (Abhishek Biswas) standing and smiling.

## SNAPSHOTS-

<i>Date</i>	<i>Publication</i>
26-12-23	Hindu Business Line



<i>Date</i>	<i>Publication</i>
03-01-24	Krishak Jagat



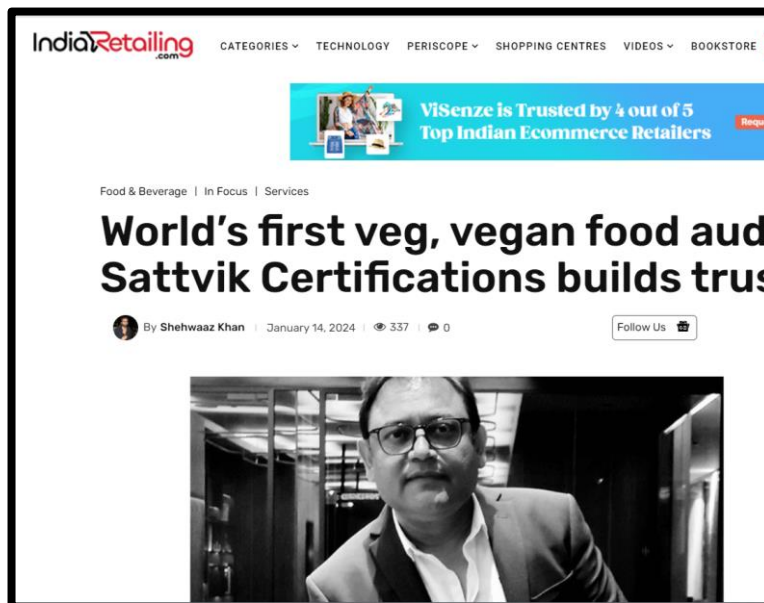
<i>Date</i>	<i>Publication</i>
03-01-24	Hospibuz



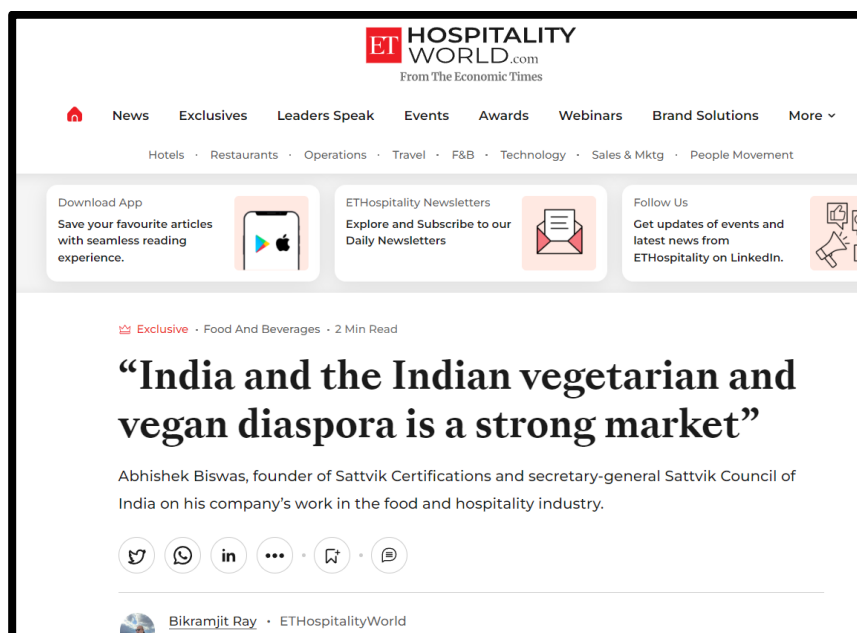
<i>Date</i>	<i>Publication</i>
19-01-24	FNB News



<i>Date</i>	<i>Publication</i>
14-01-24	Indian Retailing



<i>Date</i>	<i>Publication</i>
18-01-24	ET Hospitality





Date	Publication
Oct 2023-Dec 2023	Hotels & Restaurants Network



Thank You!

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