

The logo of the Sattvik Council of India is a large, circular emblem. It features a stylized, dark green hand with fingers spread, holding a green leaf. The hand and leaf are set against a dark brown background. The entire emblem is surrounded by a thick orange border. The logo is centered on the page, behind the text.

2021-2022

DOSSIER REPORT

Sattvik Council Of India

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Some of Clipping

Sattvik: IRCTC to provide certified veg meals on board trains to religious sites

Vande Bharat train from Delhi to Katra is the first to get such certificate

SIMONTINI BHATTACHARJEE

NEW DELHI: In a move to promote the 'vegetarian-friendly travel' (VFT) in the train, IRCTC received a 'sattvik certificate' on Monday from the Sattvik Council of India for the trains on routes to religious sites. Vande Bharat train from Delhi to Katra is the first to get such certificate.

As per the Sattvik Council of India chief Abhishek Biswas, the passengers, travelling to Katra from Delhi by Vande Bharat train from the next month, will also have to sign on the term and conditions over sattvik food form. Further, the IRCTC base kitchens, executive lounges, budget hotels, food plazas, fast food units, travel tour packages and in fact the Rail Neer



plants will be getting the 'sattvik certificate'.

The initiative has been launched as a pilot project to understand the requirements of vegetarian or vegan foods during a travelling to holy destinations, an official said. "As the vegetarian food industry is the fastest growing in the global travel industry, it is essential to develop certified

vegetarian food in restaurants and food souvenirs to attract travel in VFT destinations," a communique mentioned. PL-CAM (Passenger Locomotive Continuous Audit Module), an application has also been developed by the Sattvik Council of India to monitor everyday activities taking place in VFT. This advancement will allow the hoteliers, restaurateurs, and others

to demonstrate that they are sensitive to vegetarian requirements too. The next such train to get the 'sattvik certificate' is the Ramayana Circuit Train. "We started with the trains of the north zone and soon will move to the west, especially in Gujarat and southern zone," Biswas told the *Millennium Post*.

Further, testing of the food and the standard checking process has to go through different processes and is quite costlier too. Therefore, the premium trains are the initial pick for the new scheme, an official added. However, the announcement has drawn flak from a section of users on social media, who questioned whether non-vegetarians would not be allowed to travel on the trains, and further questioned the logic behind the announcement.

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INTERVIEW

Sattvik Council Of India: Working to establish a "Vegetarian Environment" for Vegetarians all over the World

Abhishek Biswas
President, Sattvik Council of India

In an exclusive interview with *Chakra*, from **Food Network**, **Abhishek Biswas**, President of Sattvik Council of India (SC) discussed about the role and importance of the organization in ensuring a vegetarian environment for vegetarians all over the world.

Q: Could you explain to us briefly about the purpose/objective behind the setting up of your organization, including mentioning a bit about SC and its activities in general?

A: In our view, the ultimate goal of vegetarianism is the happiness and well-being of all living beings. It is a lifestyle that is based on the principle of non-violence and compassion. The Sattvik Council of India (SC) was established in 2006 with the aim of promoting vegetarianism and creating a vegetarian environment for vegetarians all over the world. We have been working towards this goal for over a decade now. Our activities include organizing seminars, workshops, and campaigns to raise awareness about vegetarianism and its benefits. We also provide certification services to businesses and individuals who want to establish a vegetarian environment.

Q: What are the challenges you face in your work?

A: One of the major challenges we face is the lack of awareness about vegetarianism and its benefits. Many people still have misconceptions about vegetarians and their food. We also face challenges in getting businesses and individuals to adopt vegetarian practices. However, we are optimistic about the future and believe that our efforts will pay off in the long run.

Q: How do you see the future of vegetarianism in India and globally?

A: I see a bright future for vegetarianism in India and globally. More and more people are becoming vegetarians, and there is a growing demand for vegetarian food and products. I believe that with continued efforts, we can create a truly vegetarian environment for all.

Q: What are the key takeaways from your interview?

A: The key takeaways are that vegetarianism is a lifestyle that promotes health, happiness, and compassion. It is a choice that we can all make, and it can make a positive impact on the world. We encourage everyone to embrace vegetarianism and support the Sattvik Council of India in its efforts to create a vegetarian environment for all.

Q: Would you be willing to share a bit about the certification process offered by SC?

A: The certification process offered by SC is a comprehensive one that involves a thorough audit of the business and its operations. We assess the quality of the food, the hygiene standards, and the overall vegetarian environment. If the business meets our criteria, we issue a certification that allows them to use the Sattvik logo and claim to be a Sattvik business. This certification is valid for one year and must be renewed annually.

Q: How many times in a year would these businesses be required to undergo an audit to ensure strict compliance of the SC's by them?

A: The businesses are required to undergo an audit once a year. However, we also conduct surprise audits to ensure that the businesses are maintaining their standards throughout the year.

Q: Who is in charge of levying the fee for lack of compliance or the Standard Operating Procedures by Food Businesses?

A: The fee for lack of compliance or the Standard Operating Procedures by Food Businesses is levied by the Sattvik Council of India. The fee is based on the severity of the non-compliance and the size of the business. We use the fee to fund our various initiatives and campaigns.

Q: Can you share a bit about the recent developments happening at SC?

A: We have recently launched a new initiative called 'Sattvik Food Festival'. This festival is a platform for vegetarians to showcase their culinary skills and promote vegetarian food. We have also launched a new campaign called 'Sattvik 100' to celebrate 100 years of vegetarianism in India. We are also working on a new certification process that will be more stringent and comprehensive.

Q: What are the parameters that are being adopted for testing food to ensure that they are 100% vegetarian?

A: The parameters that are being adopted for testing food to ensure that they are 100% vegetarian include the use of vegetarian ingredients, the absence of animal products, and the use of vegetarian cooking methods. We also conduct regular audits to ensure that the businesses are following these parameters.

Q: At about the same time, SC has a dedicated SOP in place for testing the food levels of food, state, importantly, the product would have to undergo a test conducted by Bureau Veritas (BV) Certified lab.

A: Yes, we have a dedicated SOP in place for testing the food levels of food, state, importantly, the product would have to undergo a test conducted by Bureau Veritas (BV) Certified lab. This is to ensure that the food is 100% vegetarian and meets our standards.

Q: SC has partnered with Bureau Veritas for the purpose of offering certification to different kinds of businesses operating across the food value chain. What can consumers expect to see from such a partnership?

A: The partnership with Bureau Veritas will allow us to offer a more comprehensive certification service to businesses. We will be able to test a wider range of products and provide more detailed reports to consumers. This will help consumers make more informed choices when they buy food products.

Q: The consumption of vegetarian food is on the rise, with more and more people adopting a vegetarian lifestyle. How do you see the future of vegetarianism in India and globally?

A: I see a bright future for vegetarianism in India and globally. More and more people are becoming vegetarians, and there is a growing demand for vegetarian food and products. I believe that with continued efforts, we can create a truly vegetarian environment for all.

श्री रामायण यात्रा ट्रेन को मिला शाकाहारी सर्टिफिकेट

आईआरसीटीसी (इंडियन रेलवे कंटेनरिंग एंड टूरिज़्म कॉर्पोरेशन) की श्री रामायण यात्रा ट्रेन को सात्विक काउंसिल ऑफ़ इंडिया की ओर से शाकाहारी प्रमाण पत्र दिया गया है. रविवार को यह ट्रेन दिल्ली के सफ़दरजंग रेलवे स्टेशन से रवाना हुई. हिंदुओं के भगवान राम के जीवनकाल से जुड़े प्रमुख स्थानों के दर्शन करवाने के लिए भारतीय रेलवे ने रामायण सर्किट ट्रेन चलाई है. इस क्रम में शाकाहारी भोजन को बढ़ावा देने के लिए सात्विक काउंसिल ऑफ़ इंडिया ने ग्लोबल ऑडिट पार्टनर ब्यूरो वेरितास के साथ मिलकर इसे वेजिटेरियन सर्टिफिकेट दिया है. इसके साथ ही यह अपने तरह की पहली ऐसी ट्रेन हो गई है, जिसे इस तरह का कोई सर्टिफिकेट मिला है.



BHU joins hands with Sattvik Council of India

GENERAL / SHOWCASE (08:44)

New Delhi, March 18 (IANS) Days after its offline classes started, the Department of Dairy Science & Food Technology, Institute of Agriculture Sciences (IAS) at the Banaras Hindu University (BHU) organised a seminar that discussed application of Sattvik Certification in modern...

भूमिका भास्कर

Digital Edition
सप्ताह, 19 सितंबर 2021, रविवार

सात्विक काउंसिल ऑफ इंडिया ने ब्यूरो वेरितास के साथ सात्विक काउंसिल सर्टिफिकेशन योजना को लॉन्च किया

नई दिल्ली। सात्विक काउंसिल ऑफ इंडिया (विश्व की पहली शाकाहारी खाद्य सुरक्षा और संयोजन अनुमति) के लिए सात्विक (पवित्र) ने ग्लोबल ऑडिट पार्टनर ब्यूरो वेरितास के साथ इंडिया इंटरनेशनल सेंटर में 17 सितंबर 2021 को दोपहर 3.30 बजे सात्विक सर्टिफिकेशन योजना और सात्विक होस्टिलिटी मैनुअल को लॉन्च किया। इस योजना का मुख्य उद्देश्य शाकाहारी उपभोक्ताओं के लिए भारत और वैश्विक बाजारों में शाकाहारी परिवर्तन प्रदान करना है, जिसमें एसओपी के अंतर्गत सभी क्षेत्रों में 100 प्रतिशत शाकाहारी परिवर्तन की गारंटी शामिल है। इस योजना में लगातार सुरक्षित शाकाहारी खाद्य आपूर्ति, उत्पाद और सेवाएं प्रदान करने की योजना शामिल है जो पूरी तरह से ग्राहक की आवश्यकता को पूरा करती है। इसका उद्देश्य उपभोक्ताओं के लिए शाकाहारी भोजन को गुणवत्ता और खाद्य सुरक्षा प्रबंधन प्रणालियों के समग्र प्रदर्शन में सुधार करना है। सात्विक सर्टिफिकेशन योजना की वजह से खाने से होने वाली विमारियों का



खतरा कम होगा। इसके अलावा यह उनके जीवनशैली में सुधार कर उपभोक्ता के स्वास्थ्य को प्रभावित करने में मदद करेगा और आर्थिक रूप से खाने की गुणवत्ता के बारे में जागरूकता बढ़ाने से लागत कम होगी और सार्वजनिक स्वास्थ्य में सुधार होगा। यह योजना व्यावसायिक जोखिमों को कम करेगी और बाजार तक पहुंचने के द्वार खोलेंगी और इसी तरह यह अंतरराष्ट्रीय व्यापार की सुविधा को प्रोत्साहित करेगी। इस प्रमाणपत्र की मदद से कम अपव्यय होगा जिसकी वजह से उत्पादन की लागत में कमी आएगी। इस कार्यक्रम में भूतद सिंह हुड्डा (हरियाणा के पूर्व

मुख्यमंत्री), संतोष गंगवार (पूर्व केंद्रीय मंत्री, भारत सरकार, संसद, सरेली), गणेश पांडे (सात्विक काउंसिल ऑफ इंडिया अध्यक्ष), अधिकृत विनय (संस्थापक, सात्विक काउंसिल ऑफ इंडिया), श्री अमित चौध (सीनियर वाइस प्रेसिडेंट, सीआईएफ साउथ एशिया रोजन, ब्यूरो वेरितास) और श्री जगदीश एन मनिन (हैड साउथ एशिया सर्टिफिकेशन, विजनेस, ब्यूरो वेरितास) भी मौजूद थे। इस पहल की सलाह करते हुए, श्री भुविंदर सिंह हुड्डा (हरियाणा के पूर्व मुख्यमंत्री) ने कहा, 'कई एक ऐसे बाजार से ग्राहक रखता है जहां टायलर

लोग मांसाहारी हैं, लेकिन अब लोग वेज को और रख कर रहे हैं। एक प्रकृति प्रेमी होने के नाते, मैं इसका से मानना था कि शाकाहार पूर्ण रूप से प्रकृति का हिस्सा है। जैसा कि मुझे याद है, कुछ साल पहले लोगों को एक वृद्धम हुआ करता था कि मांसाहारी शाकाहारी होते हैं जिसका सन्दर्भ बकरे और चिकन से है। उन्होंने ब्यूरो वेरितास को भी प्रस्ताव दिया और उन्हें शाकाहारी संस्कृति को बढ़ावा देने के लिए महामाता का लाभ उठाने का सुझाव दिया। श्री संतोष गंगवार (पूर्व केंद्रीय मंत्री, भारत सरकार, संसद, सरेली) और स्वामी विवेकानंद बनारस ने भी एसेसिएट्स के लिए भारतीय सात्विक काउंसिल और ब्यूरो वेरितास के प्रयासों को प्रशंसा की। इस मौके पर श्री अमित चौध, वरिष्ठ उपाध्यक्ष, ब्यूरो वेरितास सीआईएफ साउथ एशिया रोजन ने कहा 'कई एक प्रयास हैं जिसमें ट्रेड बैल्यू चैन में संगठनों द्वारा उपयोग किए जाने वाले प्रबंधन प्रणाली मानक के रूप में आवश्यकताओं का एक सॉल्यूशन देना तैयार करने इसमें ट्रेड

प्रोसेसर, निर्माताओं, रेस्तरां, पैकेज्ड फूड निर्माताओं, व्यापारियों, डॉलर ऑफ़ के सभी स्तरों की आवश्यकताओं अनुसार ऐसे संगठनों के मूल्यांकन के लिए ब्यूरो वेरितास द्वारा उपयोग की जाने वाली आवश्यकताओं के कार्यान्वयन के लिए और उन्हें प्रमाणित करने के लिए शामिल किया गया है। इस अवसर पर अधिकृत विनय, सात्विक काउंसिल ऑफ इंडिया के संस्थापक ने कहा, 'इस योजना के माध्यम से हम कम एमिशन और कम कार्बन फुटप्रिंट के साथ जिम्मेदारी से खाद्य प्रसंस्करण करना चाहते हैं और इसी तरह, हम खाद्य आपूर्तिकर्ताओं के साथ-साथ उपभोक्ताओं के बीच भी भोजन की गुणवत्ता में सुधार करना चाहते हैं। कार्यक्रम का समापन करते हुए, उन्होंने कहा कि दुनिया भर के सभी रेस्तरां सॉल्यूशन प्रमाण की देखरेख करेंगे जिसमें विशेष रूप से शाकाहारी रेस्तरां शामिल होंगे साथ ही उन्होंने सात्विक को पूरी टीम और ट्रेडियों को बधाई दी और कहा कि यह आयोजन इस टीम के बिना संभव नहीं था जिसका केवल एक ही उद्देश्य है।



In 2006, the Government of India enacted the Food Safety and Standards Act (2006) under the Ministry of Health and Family Welfare that integrated the existing food laws and introduced single statute under an apex regulatory authority known as Food Safety and Standards Authority of India (FSSAI). This initiative by the Government paved the way for an enhanced better food safety and quality control, based on the scientific standards. To create a food safety environment, especially for the vegetarian consumers of India and global markets by creating Standard Operating Procedures (SOPs) in all applicable areas potential of guaranteeing 100 per cent vegetarian environment, the Sattvik Council of India (SCI) was constituted in 2010. It is the world's first vegetarian food safety and regulatory compliance for vegetarian and allied adherents and aims at further transforming Sattvik certification into the education, sector and training personnel to establish a robust food safety and quality system. We are not into promoting vegetarianism. We are simply a standard provider, just like an ISO," says SCI founder Abhishek Biswas. With presence in 170 countries, SCI stakeholders comprise FICCI, Bureau Veritas as worldwide partners for audits, Bureau of Indian Standards, Shri Vishwakarma Skill University, Niti Aayog, National Council for Hotel Management and

“
SATTVIK COUNCIL OF INDIA
AIMS AT MEETING THE
CONSUMERS' EXPECTATIONS
BY PROVIDING 'SAFE
FOOD SUPPLY'”
“
Catering Technology, National Restaurant Association of India and 10+ FSSAI-accredited food safety laboratories. Sattvik comes from the Sanskrit word sattha which means pure, clean and strong energy. According to Bhagavad Gita, the food that an individual eats directly influences their thoughts, character, mental well-being and health. Therefore, Sattvik is just an umbrella term," explains Biswas. A team including eminent researchers, academicians and social workers in conjunction with SCI stakeholders create the SOPs. "There is a select group of research and development team which finalise the standards. Once done, its copies are sent to different subject matter specialists for reviews and comments," informs Biswas. In pursuance of the FSA 2006, Sattvik Council of India aims at meeting the consumers' expectations by providing 'safe food supply', capable to meet the basic quality and safety standards and requirements referring to food hygiene, labelling and certification, use of food additives and limits for pesticide residues. This can be accomplished by redefining the infrastructure, by taking inputs from all the stakeholders viz private/public/people partnership in order to communicate awareness, sensitisation and capacity building, with special reference to



Sattvik Council of India launches vegetarian-friendly Railway services with IRCTC

NEW DELHI, 15 NOVEMBER

Sattvik Council of India, an organisation providing vegetarian experience, has partnered up with the Indian Railway Catering & Tourism Cooperation (IRCTC) to provide a vegetarian certification to Indian trains, on Monday. Sattvik Council of India launched the Sattvik Certification scheme and "PL-CAM" (Passenger-Locomotive Continuous Audit Module) with IRCTC. Starting with the Vande Bharat train, this certification is mainly targeted to the trains travelling to religious destinations. The certification ensures a truly vegetarian, and by extension, a vegan experience by not just ensuring the food is pure vegetarian, but by also making sure that the utensils and any utility that enters the kitchen has been washed with products that have been certified vegetarian. Often, "veg" food is not truly vegetarian due to multiple factors, so to ensure the purity of the food, there will be no non-veg prepared alongside in the kitchen, which means there will be no mix-ups.

Furthermore, in order to ensure that Vegetarians are comfortable and to promote their cause, the IRCTC and the Sattvik Council of India jointly developed a handbook (operations manual) on all the vegetarian destinations and kitchens in association with its Global Audit Partner – Bureau Veritas.

SNS

F&R WORLD

Photo: INDIAPICTUREBUDGET



SCI VOWS FOR THE DEVELOPMENT OF A VEGETARIAN ENVIRONMENT FOR THE VEGETARIANS OF THE WORLD

potentially hazardous food items. "We not only target the food manufacturing and processing industries but also micro, medium and small scale industries which are facing innumerable challenges for their survival in the mainstream market. SCI aims at serving as an incubator for these industries," says Biswas. The certification procedure by the Council aims to reinforce the consumers' assurance and confidence in the food supply system

by making a positive impact on the current food processing techniques.

STANDARD FOOD SAFETY PRACTICES FOR BUSINESSES
After Covid-19, there has been a huge shift and people are converting into vegan and choosing vegan lifestyle. "SCI vows for the development of vegetarian environment for the vegetarians of the world which the industries need to adapt, especially after the risk of zoonotic diseases," puts in Biswas.

FUTURE PLANS
SCI, he informs, has almost 40 codes for certification for food, hospitality, textiles, dairy and agriculture industries. Soon, 20 more codes will be added to the Sattvik Codex System (SCS). Vedic gunas, panch tatvas, Vaastu compliance, HACCP and system management are the principles taken into consideration while finalising any standards of certification.

Though SCI doesn't run any programme(s) to educate businesses on safe and hygienic production of Sattvik food, there are plans to convert certification into education. "We will soon be launching a six month certificate course in Sattvik Quality Management at Shri Vishwakarma Skill University. Talks are underway with Lovely Professional University too," discloses the SCI Founder President. Not this alone, SCI also aims to create almost a lakh jobs by 2025, ones with which students will have a dispensable income. "The students can become food auditors by certifying themselves into Sattvik Quality Management Course which will generate employment for students. Soon, students can enroll themselves into courses which will be available at Shri Vishwakarma Skill University, Palwal," shares Biswas.

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based options. To benefit from the rapidly growing global plant-based market, there is a necessity to assure consumers about authenticity. "The Sattvik Council of India has almost 40 codes for certification in food, hospitality, textile, dairy, agriculture. Soon, 20 more codes will be added to the Sattvik Codex System. Technological innovation, including digital, is rewriting every industry, including the food and lifestyle industry in this world, the ever-increasing acceleration of change is one of the few constants, and Sattvik Certification would be that constant," says Abhishek Biswas, the Founder of the Council, which is food safety and regulatory compliance for vegetarian and allied adherents.

Sattvik meals on wheels

In a fresh impetus to travel to religious destinations, the Sattvik Council of India through the IRCTC (Indian Railway Catering and Tourism Corporation) will promote "vegetarian-friendly travel" by getting a few trains "sattvik certified", especially those running on routes connecting religious sites. "IRCTC base kitchens, executive lounges, budget hotels, food plazas, travel and tour packages, Rail Neer plants will be sattvik certified to ensure vegetarian friendly travel," the statement said.



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